



Project Overview | Summer 2020

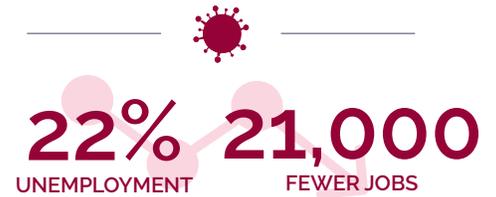
33,000
more people by 2040

Maui is growing.

By 2040, nearly 33,000 more people will call our island home. While growth can present new opportunities, it's not without challenges. We are facing an affordable housing crisis, and our transportation system doesn't provide options for everyone. To keep Maui a place where we can raise a family and age comfortably, we need a mix of housing types and ways to travel.

More recently, our economy has been hit hard by COVID-19.

In June, the unemployment rate was over 22%, and there were 21,000 fewer jobs on the island than last year. We need to support local businesses and provide opportunities for economic development, thinking creatively about how we connect people to jobs, services, and schools. That means creating high-quality public bus service and safe places to walk, bike, and roll.



The Ka'ahumanu Ave Community Corridor Plan is the opportunity to do these things and more!

We can learn from the past to envision a new future for the 2.5 miles of Ka'ahumanu Avenue that connect Kahului and Wailuku. The busiest road on the island—and one that links homes, schools, medical facilities, government buildings, and great businesses—is ready for a new look. And that must be shaped by you.



Who is doing this work?

The Ka'ahumanu Community Corridor is led by Maui County's Department of Planning in partnership with Housing and Human Concerns, Parks and Recreation, Public Works, and Transportation, as well as the Maui MPO and the Hawai'i Department of Transportation. It takes a big team with many different points of view and ideas to create this kind of vision—and we can't do it without you.

What is a "community corridor"?

It's a place that makes it easy to take the bus and to walk, bike, and roll. It's also a place that has many different types of affordable housing options. A community corridor provides connections to schools, services, and jobs—and great community spaces that are welcoming and fun. But what the Ka'ahumanu Ave Community Corridor looks like is really up to you!



When is this plan happening?

Our work is just beginning and will continue through November 2021. It will unfold in three major phases, and there will be opportunities for you to **learn, vision, and advance** with us as the project moves ahead.



Learn

Our early efforts focus on understanding all we can about Ka'ahumanu Avenue and the people who live, work, and play within the corridor area. We'll explore the market conditions, who travels the corridor, and where there might be potential for new housing. We want to know what Ka'ahumanu Avenue means to you, and where you see big opportunities for the future.



Vision

Grounded in a full understanding of the corridor's history and its current conditions, we'll work with you to create a community-supported vision for the corridor. We'll think about all the ways people will move—by walking or rolling, biking, taking the bus, and driving—as well as opportunities for affordable and workforce housing, economic development, sustainable and resilient infrastructure, and expressing our culture and history. Together, we will create new ideas for connections and land uses that make this corridor work for everyone.



Advance

The only way to make your vision a reality is to plan with implementation in mind. The Ka'ahumanu Ave Community Corridor will need strong partners and careful thinking about the federal, state, local, and private funding sources that can help us move forward. We'll share our ideas and ask for your help thinking about how we advance the community priorities for this corridor. Visions are good, but action is better. We hope you'll become champions for taking the first steps.



We need your input!

We'll be asking for your input and ideas as we go, and we hope you'll let us know what's on your mind. You can learn more and share feedback any time on the Ka'ahumanu Ave Community Corridor project website. And

this fall, you'll be able to join a conversation, take a survey, and engage in other fun (and socially distanced) ways to help shape the future of Ka'ahumanu Avenue.

Sign up now for email updates
and to learn about events:

KaahumanuCommunityCorridor.org
(coming in early September 2020)



This project is made possible by a grant from the State Legislature, with a local match by the County of Maui. The Hawai'i Interagency Council for Transit-Oriented Development was instrumental in helping us start this work.

There will be a great deal of technical work and outreach to create the new vision for Ka'ahumanu Avenue, and you can expect to see reports and presentations about all of the following:

-  Transportation, land use, housing, and environmental conditions in the study area today
-  Pedestrian, bicycle, bus, auto, and accessibility improvements
-  Real estate and affordable housing market analysis
-  Future land use and housing recommendations for a range of income levels
-  Phased implementation strategy and a financial plan
-  Specific projects, investments, and funding tools the County and its partners can use to help implement the vision